

CITY OF FULLERTON
THEME CHART POST-IT COMMENTS & DOTS

GENERAL PLAN ADVISORY COMMITTEE (comments in black)
OCTOBER 8, 2007

PARKS & RECREATION COMMISSION MEETING (comments in gray)
OCTOBER 29, 2007

General Comment on Community Themes:

- Where is the overall quality of life improvement for all members of the community?

ECONOMIC DEVELOPMENT AND VITALITY

THEME: ECONOMIC DEVELOPMENT

Definition: Promoting economic expansion by fostering growth in certain types of jobs and businesses targeted to the needs of the community and its labor force. (1 yellow dot)

Definition Comments:

- ❖ Too restrictive, suppresses innovation
- ❖ Part of definition that government makes it easier to do business in Fullerton, encourage business...
- ❖ Along with attracting new, diverse (low, medium, high) tech businesses

Topics:

- Types of Businesses
- Affordability
- Access to Jobs
- Housing Options and Opportunities
- Businesses in the Downtown
Small & Family Owned Businesses

Topics Comments:

- ❖ Create Business Friendly City

Additional Comments:

- ❖ Consumer-friendly businesses have a place, i.e. big box stores
- ❖ Provide benefits to companies (tax) that can bring jobs to the community

THEME: SUSTAINABILITY (2 yellow dots)

Definition: Meeting present needs without compromising the ability of future generations to meet their own needs. Building a sustainable community not only environmentally, but economically and socially. (1 yellow dot)

Definition Comments:

- ❖ Maintenance free design

Topics:

- Green Building
Environmental Quality (1 yellow dot)
- Recycling
- Economic Vitality
- Workforce Housing
- Preservation
- Education Opportunities

Topics Comments:

- ❖ None

Additional Comments:

- ❖ Require recycling guidelines from all businesses
- ❖ Def. Presented at meeting 10/8 better represents my views
- ❖ Flexible to react to change

OPEN SPACE, PARKS AND SUSTAINABILITY (1 yellow dot)

THEME: OPEN SPACE AND NATURAL RESOURCES (1 yellow dot, 2 green dots)

Theme Comment:

- ❖ Coyote Hills should be preserved for all to enjoy by negotiating with the owner & various funding sources

Definition: Open space refers to areas in the city for passive recreation. This includes areas left in their natural, undeveloped state and natural features such as the climate and weather. (1 green dot)

Definition Comments:

- ❖ "Passive" is too restrictive

Topics:

- Open Space (1 yellow dot, 1 green dot)
- Coyote Hills
- Climate and Weather
- Natural Features
- Bike Trails (1 green dots)
- Pedestrian Trails (2 green dots)

Topics Comments:

- ❖ Clarify Coyote Hills- Why is it pulled out? Is it Open Space? Is it Community Development? Is it not our discussion?
- ❖ Why is Coyote Hills always assumed "open space" when it's private property
- ❖ Review and update bike and pedestrian trails
- ❖ Balance development with open space
- ❖ I am not sure Coyote Hills (private property) is appropriate

- ❖ (Between Open Space and Natural Resources and Community Activities)
Somehow park and open space go together- Several parks are passive/open space- i.e. Hiltcher, Mountain View, Panorama, Vista Park/Summit House
- ❖ Trails = Trail System
 - Bike
 - Pedestrian
 - Horse
 (recreational), goes w/open space comm. activities, mobility

Additional Comments:

- ❖ Further discussion P & R; parks, facilities, trails
- ❖ Preserving Coyote Hills gives us a chance to add recreational & educational resources which would add to everyone's quality of life

(Written on chart between Open Space and Natural Resources & Community Activities – Age group)

THEME: COMMUNITY ACTIVITIES (1 green dot)

Definition: Activities, facilities and events that the community as a whole or large groups within the community have access to and participate in. (1 green dot)

Definition Comments:

- ❖ ...have access to, interest in, and participate in.

Topics:

- Parks and Recreational Facilities (2 green dots)
- Community Events (1 green dot)
- Community Organizations (1 yellow dot, 1 green dot)

Topics Comments:

- ❖ (Between Open Space and Natural Resources and Community Activities)
Somehow park and open space go together- Several parks are passive/open space- i.e. Hiltcher, Mountain View, Panorama, Vista Park/Summit House
- ❖ (Between Community Activities and Cultural Resources) Add libraries under community org./ cultural resources
- ❖ Parks, Rec facilities
- ❖ Classes

Additional Comments:

- ❖ Distinguish between parks re: uses and activity

THEME: CULTURAL RESOURCES (5 green dots)

Definition: Physical and intellectual resources that promote learning and cultural enrichment. (2 green dots)

Definition Comments:

- ❖ None

Topics:

Educational Resources and Facilities (1 yellow dot, 1 green dot)
Arts (2 yellow dots)
Cultural Activities (1 yellow dot, 1 green dot)
Theater (1 yellow dot)

Topics Comments:

- ❖ (Between *Community Activities and Cultural Resources*) Add libraries under community org./ cultural resources
- ❖ "Ethnic" learning promote ethnic understanding (1 yellow dot)
- ❖ Classes & educational programs for outdoor (1 green dot)
- ❖ Library

Additional Comments:

- ❖ None

SENCE OF COMMUNITY AND CHARACTER

THEME: CIVIC PARTICIPATION (1 yellow dot)

Theme Comment: (*Between Civic Participation & Community Design*)

- ❖ P & R Run Community Center for everyone, central

Definition: The qualitative characteristics of the community and how the community members and groups interact with one another. (1 green dot)

Definition Comments:

- ❖ And provide input to policy makers (elected officials)

Topics:

Sense of Community (1 yellow dot)
Diversity (1 yellow dot)
Community Cohesion (1 yellow dot)
Governance and Communication
Public Partnership (1 yellow dot)

Topics Comments:

- ❖ Tradition of volunteering as subset of public-private & private

Additional Comments:

- ❖ Public/private partnerships- corporate partners valuable to civic participation
- ❖ Park renovation & maintenance via community participation & volunteerism
- ❖ Enhance relations w/school district relationship (1 green dot)

THEME: COMMUNITY DESIGN (1 green dot)

Theme Comment: (*Between Civic Participation & Community Design*)

- ❖ P & R Run Community Center for everyone, central

Definition: The physical design of the community and the activities facilitated or generated through physical design. (1 green dot)

Definition Comments:

- ❖ Better communication between city and schools re: development
- ❖ *(Between Community Design and Historic Resources)* Community Development, Community Design, Sense of Community are interrelated

Topics:

Creating a Destination Place (1 green dot)
Aesthetics
Rural Feel (1 green dot)
Community Character
Community Identity
Activities in the Downtown (1 yellow dot)
Quality and Character of Architecture
Scale of Buildings

Topics Comments:

- ❖ City landscape

Additional Comments:

- ❖ None

THEME: HISTORIC RESOURCES (1 yellow dot, 1 green dot)

Definition: Buildings and neighborhoods recognized for their historic significance and value.

Definition Comments:

- ❖ *(Between Community Design and Historic Resources)* Community Development, Community Design, Sense of Community are interrelated
- ❖ Recognized, acknowledged, and embraced
- ❖ Creative architecture, no replicas
- ❖ Creative infill design

Topics:

Historic Buildings
Historic Downtown
Preservation (1 yellow dot)

Topics Comments:

- ❖ Hillcrest Park as historic resource (1 green dot)
- ❖ Historic trees (policy)

Additional Comments:

- ❖ None

COMMUNITY HEALTH & SAFETY

THEME: COMMUNITY SAFETY

Definition: Physical safety of the public including ensuring seismic safety and adequate emergency services and addressing crime. (1 yellow dot)

Definition Comments:

- ❖ Spelling of "physical"

Topics:

Safety (3 yellow dots, 1 green dot)
Cleanliness (1 yellow dot)
Seismic Safety (1 yellow dot)
Adequate Emergency Services (2 yellow dots, 2 green dots)
Crime

Topics Comments:

- ❖ Crime prevention
- ❖ *(Between Community Safety & Community Health)* Drug & alcohol abuse prevention
- ❖ Ensure people real & perceived safety
- ❖ Maintaining infrastructure as safety issue
- ❖ Enforce maintenance procedures

Additional Comments:

- ❖ CERT program
- ❖ Code enforcement
- ❖ Fire issue or discussion

THEME: COMMUNITY HEALTH (1 green dot)

Definition: Physical and emotional health of the community members. (1 green dot)

Definition Comments:

- ❖ None

Topics:

Active Living (4 green dots)
Trails (4 green dots)
Medical Services (1 yellow dot)

Topics Comments:

- ❖ Community Health - this needs to be explored more - goes beyond St. Jude Hospital
- ❖ *(Between Community Safety & Community Health)* Drug & alcohol abuse prevention
- ❖ Preventative health, activities to promote active lifestyle
- ❖ Library for information & dissemination
- ❖ Further discussion P & R, learning – health
- ❖ Sports & activities for all ages
- ❖ Healthy conditions in parks & centers

Additional Comments:

- ❖ “Active living” in areas w/o good access
- ❖ Restrooms in our parks? – direction?
- ❖ Foster a healthy environment – example of how
- ❖ Trees as a positive health issue
- ❖ Emphasize “ALL” in age definition programs
- ❖ Shade in playground areas & other areas

MOBILITY

THEME: MOBILITY (1 green dot)

Definition: The ability for people to move freely within the city and from Fullerton to other parts of the region. (1 green dot)

Definition Comments:

- ❖ None

Topics:

- Transportation Options (1 yellow dot)
- Location and Access to Region
- Bicycle and Pedestrian Systems (1 yellow dot, 2 green dots)
- Traffic Congestion
- Parking and Parking Structures (1 yellow dot)
- Bicycle Element (1 yellow dot, 2 green dots)

Topics Comments:

- ❖ Walking
- ❖ Discuss how we provide parking at our parks, what are parking options (ex. Chapman Park)

Additional Comments:

- ❖ Special needs: senior, immigrant, etc/help with day to day needs via transportation options
- ❖ Trail system - cooperation

COMMUNITY SERVICES

THEME: COMMUNITY SERVICES (1 green dot)

Definition: Services and facilities provided within the city for the benefit of the entire community. (1 green dot)

Definition Comments:

- ❖ None

Topics:

- City Services (2 yellow dots)
- Cost of Services (1 yellow dot)
- Adequate and Equitable Services (1 yellow dot)

Maintaining Infrastructure and Facilities
Technology
Future Open Space/Recreation Needs (2 green dots)

Topics Comments:

- ❖ Lease mgmt of leased facilities
- ❖ Library
- ❖ *(Both Community Services & Community Development)* Proactive search for facilities to improve OS/Parks Services

Additional Comments:

- ❖ Public/private partnerships
- ❖ P & R run community center for community
- ❖ Parks as open space vs. bldgs & facilities, no community bldgs/trailers
- ❖ Program
- ❖ Needs Assessment & Cost Analysis

THEME: COMMUNITY DEVELOPMENT (1 yellow dot)

Definition: The tools and processes the city will use to accommodate and manage growth and development. (1 yellow dot)

Definition Comments:

- ❖ *(Between theme & definition)* Infrastructure is a big issue for P & R Commission

Topics:

Growth Management (2 yellow dots)
Density (3 yellow dots)
Planning (2 yellow dots)
Downtown
Coyote Hills (1 yellow dot)

Topics Comments:

- ❖ *(Both Community Services & Community Development)* Proactive search for facilities to improve OS/Parks Services
- ❖ Open space and population
- ❖ G.W. w/consideration of maintenance
- ❖ Proactive approach to maintaining park infrastructure

Additional Comments:

- ❖ Code enforcement
- ❖ Geographic distribution of park facilities within equitable locations