Focus on

Fullerton



Inside...

Understanding the City water system - pg. 2

Need a lift? - pg. 3

Let's 'Walk and Talk' - pg. 3

Used book sale - pg. 3

Occupy OC - pg. 4

Museum Center Events - pg. 5

Pollution Points - pg. 5

Community
Calendar - pg. 6

"Focus on Fullerton" is a publication of the City of Fullerton, 303 W. Commonwealth Ave., Fullerton, CA 92832.

City closing books on redevelopment program

In the wake of the recent California Supreme Court decision upholding state legislation (ABx1 26) dissolving redevelopment agencies, the City of Fullerton is in the

process of closing down its agency.

Since formation of the first project area in 1973, the Fullerton Redevelopment Agency has been a financial tool which has enabled the City to make many improvements benefitting the community.

Projects in which Agency has played a

role in funding include the revitalization of Fullerton's historic downtown district; development of affordable housing; renovation of Lions' Field; expansion of Costco (the City's largest sales tax producer); the Downtown Plaza at the Fullerton Museum Center: the Fullerton Arboretum: the recent

expansion of the Fullerton Main Library; the seismic stabilization of the landmark Fox Theatre, which enabled the Fullerton Historic Theatre Foundation to begin renovations; and

the new Community Center, which will house the City's senior citizen programming and the Fullerton Boys and Girls Club.

The loss of redevelopment will directly affect the City's operations. Most significantly, any anticipated redevelopment funds will no longer be available for several

important projects, including planned Transportation Center improvements and renovations to landmark Hillcrest Park. In addition, the City's Five-Year Capital Improvement Program, which schedules such infrastructure projects as street and roadway (Continued to pg. 4)



Transportation Center improvements, such as renovation of the historic Fullerton Depot, were redevelopment projects

Partial list of projects accomplished through redevelopment

Projects under way

- •Fullerton Main Library Expansion
- Community Center / Boys and Girls Club
- •State College Underpass
- SOCO Parking Garage
- •Fox Theatre Renovation

Past projects

- Lions Field Improvements
- Highland Underpass
- •Lemon Underpass Landscape Beautification
- •Downtown Street, Lighting, and Alley Improvements
- •Museum Plaza
- Museum Expansion and Renovation
- Police Headquarters Expansion
- Maple School Renovations

- •Plummer Auditorium Seismic Retrofit and Renovations
- •Small Business Improvement Loans
- •Downtown Façade and Tenant Improvement Loans
- •Transportation Center Improvements
- SOCO Improvements
- •Fullerton Depot Renovations
- •Downtown Event Funding (e.g., First Night)
- Downtown Public Art
- •Orangefair Area Street and Signal Improvements
- •Fullerton Arboretum
- Affordable Housing Projects (various)
- •Plummer, Wilshire and Transportation Center Parking Garages

Visit the City's web site: www.cityoffullerton.com

Understanding the City of Fullerton water delivery system

The City of Fullerton Water Utility was formed in 1906 for the purpose of providing high-quality, reasonably priced drinking water to the residents of Fullerton.

In 1931, faced with a growing population and limited groundwater supplies, the City joined the Metropolitan Water District of Southern California (MWD). Today MWD brings water from the Colorado River and Northern California to Fullerton to supplement the City's water supply.

Fullerton's primary source of water is from the Orange County groundwater basin that lies below much of Northern and Central Orange County. The Orange County Water District (OCWD) was formed in 1933 with the task of replenishing the basin and keeping the water quality at a high level. The City pays a Replenishment Assessment (RA) for every gallon of water drawn from the basin. The historic average for the Fullerton water supply portfolio is 70 percent groundwater and 30 percent MWD water.

Due to the amount of energy expended to treat and supply

water from Northern California and the Colorado River to its member agencies, imported MWD water is priced at approximately double that of water pumped from our local basin.

Once water is pumped from the ground from one of 11 City-owned and operated wells, or received through one of seven MWD connections, it is introduced into Fullerton's 428 miles of distribution pipelines. This water is then boosted to residents or stored in one of Fullerton's 15 reservoirs, which can hold up to 70 million gallons of water. This process is on-going, 24 hours a day, seven days a week. Average

daily use for the City is approximately 25 million gallons.

\$190.06 \$19

Residential Monthly Bill

(1" Meter Assuming 14,000 Gallons of Consumption)

WATER CONSERVATION

Conservation has been a popular topic during recent drought years. Fullerton rewrote its Water Supply Shortage Conservation Plan in 2009; in 2010, prompted by an MWD allocation of water supply, the City implemented the Phase I (10 percent) water conservation level. Even though water supplies are now plentiful after two wet years, Fullerton continues to encourage efficient use of water. Some of the City's recent water conservation accomplishments are:

- Kimberly Clarke awarded an MWD's conservation credit of \$333,534 for the installation of a water circulation system.
- Fairway Village Homeowners Association received a \$45,000 rebate for installing irrigation upgrades which resulted in savings of 16 million gallons the first year and a \$51,700 lower water bill.
- Since 2009, City facilities have reduced water usage by an average of 26 percent (66 million gallons) each year from its 5-year average usage.

Additionally, Fullerton provides funding for education programs for our local K through 12 schools, and is a sponsor of a local high school in the MWD Solar Cup program.

The City encourages residents and businesses of Fullerton to use water efficiently. Although these reductions do impact the amount of revenue the water fund collects, it also reduces water supply costs, but not at equal levels. That is why recent

Water Rate study projections for water sales over the next 10 years are very conservative (10 to 15 percent below our 10-year average). During fiscal 2010-11 those projections were 2 percent below the actual sales number

CAPITAL IMPROVEMENTS

The majority of Fullerton's water system was constructed during the early post-war boom in housing and commercial/industrial development. For that reason, many of its components are old and nearing the end of their expected service life. Planning and implementing water system upgrades and facility replacements are, for the most part, included in the City's Capital Improvement Program (CIP).

Due to the system's age, water mains demand the most attention. Assuming a useful life of 70 years, we have more than 60 miles of pipeline exceeding that age. At an estimated cost of \$1 million per mile, it is the system's greatest need. Currently the City replaces a little over one mile per year; the estimated need for improvements is \$8-\$10 million per year;

we currently spend about \$2 million.

WATER RATES

Fullerton water rates are made up of two main components: the first is water system operations, maintenance, and repair, rehabilitation and replacement of water system infrastructure; the second component is the "pass-through" cost of water supply. This cost is made up of MWD purchased water, the RA paid to OCWD, energy charges paid to the City of Anaheim and Southern Cal Edison, and system water loss. The City has little or no control

over these costs. The pass-through costs have increased by more than 30 percent over the last five years.

Although it is difficult to directly compare the capital improvements, operation and maintenances costs for other water systems with Fullerton's, we can compare the rates to customers. Fullerton is amongst the lowest in Orange County.

WATER FUND TO THE GENERAL FUND (FRANCHISE FEE)

Section 12.04.050 of the Municipal Code provides that a necessary operation cost of the City's water utility is a transfer from the Water Fund to the General fund as a payment in lieu of franchise fees and property taxes. This payment amount is a fixed percentage of the gross revenue received from the Utility's sale of water, and was established by resolution of the City Council.

In 1968 the Council adopted a resolution establishing a transfer of 2 percent of gross revenues of the water fund to the General Fund. The transfer of revenues was later increased in 1970 to 10 percent of gross revenues. In fiscal 2010-11, the total transfer from the Water Fund to the General Fund was approximately \$2.5 million.

At the Water Rate Public Hearing last July, the City Attorney advised the City Council to postpone a decision on the rate increase due to concerns regarding public notification and the "in lieu of franchise fee and property tax" transfer to the General Fund. Staff is nearing the conclusion of the analysis of the costs to operate the water utility, and expect this report to be presented to the City Council in March.

New transportation alternatives offered for senior citizens

For senior citizens unable to drive due to illness or physical infirmity such as failing eyesight, finding transportation to the doctor, grocery store or pharmacy can be a major problem.

Seniors cannot always expect relatives or friends to be available when they need transportation, and taxi fares can be prohibitive for people on a fixed income. So what can a senior citizen do?

The Fullerton Parks and Recreation Department has the answer to that question: Sign up for the City's new "Senior Transportation Program!"

Eloisa Espinoza, community center supervisor, explained there are four separate components to the program, each suited to the special transportation needs of senior citizens.

The four components are: the Taxi Voucher Program, the OCTA Senior 30-day Bus Pass Program, the Nutrition Transportation Program, and the Weekly Shopping Program.

All of the programs are open to Fullerton residents 60 years of age or older.

Under the taxi program, seniors can purchase vouchers to be used for taxi service anywhere within the Fullerton city limits or up to 5 miles beyond the city limits. Taxi service is available seven days a week, 24 hours a day, and passengers must call California Yellow Cab at (855) 362-4756 to arrange for their rides.

There are two greatly reduced prices for voucher books: Seniors may purchase a \$29 value voucher book for \$6, and a \$50 value book for \$10. The vouchers are good for the fiscal year, and are not refundable or transferable.

Used book sale set

Looking for a good book? The Friends of the Fullerton Public Library have thousands of them, and they will all be on sale at the Fullerton Main Library Friday through Sunday, March 9-11.

The sale will be held in the Osborne Auditorium of the Main Library, 353 W. Commonwealth Ave.

The sale will offer a wide variety of authors and literary genres, as well as used CDs, DVDs, video tapes and vinyl records.

On March 9, sale hours will be from 10 a.m.-noon for members of the Friends only, and noon-4 p.m. for the general public. On March 10, sale hours will be 10 a.m.-4 p.m.

March 11 will be half-price day, and doors will be open from 1-3 p.m. From 3:15-4 p.m., items will be offered at a "2 Bucks a Bag" sale.

A special pre-sale will be held from 6-7 p.m. March 8 for special needs shoppers only.

Proceeds from sales support Library programs.

Further information may be obtained by calling the Fullerton Public Library at (714) 738-6326.

Senior 30-day OCTA bus passes are also available for Fullerton residents 60 and older, and are good for unlimited use on all local routes. Fee for the \$18 value bus pass is \$4

Voucher books and bus passes may be purchased at City Hall, 303 W. Commonwealth Ave., or at the Fullerton Senior Center, which is temporarily located at St. Mary's Church, 400 W. Commonwealth Ave., Room 8B. Proof of age and residency will be required at time of purchase.

The Nutrition Transportation Program provides free transportation to and from the weekly nutrition program and other activities offered at the Senior Center.

The service is available Monday through Friday.

The final component is the Weekly Shopping
Program which provides free
transportation from the Senior Center
on Wednesdays. The trips are to a
different market each month:
Albertsons on the first Wednesday,
State Brothers the second
Wednesday, Target the third
Wednesday, and CVS Pharmacy

the fourth Wednesday.

Reservations may be made at the Senior Center or by calling the Center at (714) 738-6305. Reservations must be made the Monday prior to the desired shopping trip.

To participate in the Nutrition Transportation and Weekly Shopping Programs, residents must complete a short application. Applications are available at the Senior Center. Donations of 50 cents per trip are suggested.

Further information about the programs may be obtained by calling either the Parks and Recreation Department at (714) 738-6575 or the Senior Center at (714) 738-6305.

Citizens invited to 'walk and talk'

Citizens are invited to join Mayor Sharon Quirk-Silva on her monthly "Walk and Talk" events around the city.

The walks all take place at 8:30 a.m. the first Saturday of the month, and citizens can ask questions about city activities and projects, as well matters of concern to them.

Participants are advised to wear comfortable shoes.

Following is the walk schedule for 2012 (unless otherwise noted, the meeting place will be in the parking lot of the various locations):

- March 3 Lemon Park, 701 S. Lemon St.
- April 7 Vista Park, 2002 E. Bastanchury Road.
- May 5 Ford Park, 435 W. Wilshire Ave.
- June 2 Laguna Lake Park, 3120 Lakeview Drive.
- Aug. 4 Parks Junior High, 1710 W. Rosecrans Ave.
- Sept. 1 Rolling Hills Park, 1515 E. Bastanchury Road.
- Oct. 6 Amerige Park, 340 W. Commonwealth Ave.
- Nov. 3 Chapman Park, 2515 San Carlos Drive

No appointments are necessary to participate in the "walk and talks;" citizens are welcome to just drop by and join in.

For further information call the City Council Office at (714) 738-6311.

Your questions answered about Occupy OC in Fullerton

The City has received numerous questions about the Occupy OC encampment here in Fullerton. The following Q&A answers many of those questions:

WHAT IS THE OCCUPY MOVEMENT?

The Occupy movement is a protest movement primarily directed against perceived economic and social inequality.

Where and when did the Occupy movement begin?

Although there are several international examples of Occupy, it appears the first instance of the movement in the

U.S. occurred in New York City in mid-September 2011, with "Occupy Wall Street." Although multiple Occupy demonstrations have occurred in California since that time, perhaps the best known example here in Orange County was "Occupy OC," located at Irvine City Hall during the latter months of 2011.



WHAT ARE THE GOALS OF OCCUPY?

It appears the goals of the Occupy movement are diverse, and vary from location to location. However, several of the more consistent themes include:

- Access to more and/or better employment opportunities;
- · Reform of the banking industry;
- Reform of alleged predatory and/or mortgage lending practices unfair to consumers; and
- · Reform of the education system.

WHEN DID OCCUPY OC COME TO FULLERTON?

The group came to Fullerton Jan. 11, following the closure of the Irvine site, and asked the City for permission to camp at City Hall. Following discussions, the City agreed to allow the Fullerton encampment – also known as a "village" – to be established at the Brea Dam Park, 1700 N. Harbor Blvd. Camping is allowed at Brea Dam and representatives from Occupy OC asked for and were granted a camping permit by the City of Fullerton.

IF OCCUPY OC HAD A PERMIT TO CAMP AT BREA DAM, WHY ARE THEY NO LONGER THERE?

In light of the City's "Snow Day" event at Brea Dam Jan. 28, Occupy OC requested relocation to an alternative site within the City. Occupy OC accepted the opportunity to temporarily relocate their village from Brea Dam to Hillcrest Park, specifically the "Duck Pond" area near the Harbor and Brea boulevards intersection. The City granted Occupy OC a permit to stay at that location until Feb. 8.

WHAT ARE THE TERMS OF THE PERMIT?

The expected overnight number of campers is 20 individuals. No smoking or open fires are permitted. Occupy

OC is allowed to park vehicles overnight in the parking lot adjacent to the Duck Pond.

As Hillcrest closes between sunset and sunrise, the use of park facilities is not allowed during the night; however, all Hillcrest Park amenities are available for use during daylight hours.

WHAT HAPPENS AFTER FEB. 8?

It is unclear how long Occupy OC will be in Fullerton. Several of the Occupiers live, work or attend school in Fullerton. The Occupiers have contacted California State University, Fullerton, and Fullerton College to determine their interest in hosting Occupy OC, but no agreement has been reached. Should neither institution be willing to accommodate Occupy OC the group may request the village be moved back to Brea Dam. Discussions are continuing as to workable locations for the encampment.

HAVE THERE BEEN ANY PROBLEMS CAUSED BY THE GROUP SINCE IT ARRIVED HERE?

The Occupiers are obeying the restrictions and requirements placed on them by the City, and the site is being monitored by City staff and Police Officers.

What costs has the City had to assume as a result of the Occupy encampment?

All applicable fees are being paid by the Occupiers.

WHO CAN I CONTACT FOR MORE INFORMATION?

Please contact Hugo Curiel, acting Parks and Recreation Director, at (714) 738-6575.

More about:

City closing books on Fullerton redevelopment program

(Continued from pg. 1)

improvements, slope stabilization projects, streetlight improvements, and water/sewer system upgrades, has approximately \$4.5 million in redevelopment funds budgeted for various projects. Loss of the funds will require reprioritizing projects.

The City is waiting a decision from the State Legislature as to whether Agency-funded affordable housing projects will be able to continue. A bill before the Senate would, if approved, amend SB 654 to support agencies retaining

existing fund balances on deposit in the Low- and Moderate-Income Housing Fund of dissolved agencies. These funds would be used by the successor agency, which is the City.

Projects funded by the Redevelopment Agency which are well under way, such as the Community Center, Fox Theatre and the new Transportation Center parking structure, will continue to be funded to completion.

City staff will revise the City's project list and prepare a new schedule for City Council consideration. In addition, staff is actively investigating other funding options.



Museum Center calendar

"Citrus: California's Golden Dream"

Open to the public through March 25
This exhibit tells the story of the second California
Gold Rush: the quest for oranges, grapefruits, and
lemons - the fruits that dominated the state's economy
from the 1880s through the 1950s. This exhibit features
an array of fruit labels, historical books, maps,
postcards, packing crates, and memorabilia.

Stroller Brigade

10 a.m.-noon Wednesdays through March 21 Calling all toddlers, preschoolers and their grownups! Join us at the Fullerton Museum Center for docent-led games, crafts, puzzles and stories. Free.

"Solid Design: Leo Fender's Telecaster" Open through June 3

The exhibit showcases the Telecaster, the first commercially successful solid body electric guitar, an instrument that changed music history. Numerous early examples of guitars are on display.

"Citrus Crate Labels: An Artistic Overview with Gordon McClelland"

7 p.m. Feb. 9

Free with regular Museum admission Author, artist and crate label collector Gordon McClelland will talk about his 30-plus-year fascination with this unique American art form. Recognized as one of the foremost experts on the topic, McClelland has written three books about labels and was featured in a segment of "California Gold" with Huell Houser.

Guitar Gateways at Beechwood School

4-5 p.m. Tuesdays
Session A: Through March 13
FSession B: April 17-May 22

For grades 5-9; fee \$120 per student In partnership with the All the Arts for All the Kids Foundation, the Fullerton Museum Center is offering this popular guitar class. Students will learn chords, note reading, and music history with an emphasis on rock, folk and blues. Fender acoustic guitars are available to use in class and at home. Guitar Gateways is open to all students - you do not need to attend Beechwood to participate.

Call (714) 738-6545 for more information



Get your butts out of the water!

Cigarette filters are polluting our creeks, rivers, bays and ocean

Cigarette butts discarded on streets and sidewalks eventually make their way into the storm drains where they can flow, untreated, into our creeks, rivers, bays and ocean.

Cigarette butts are made with a plastic material and do not biodegrade; instead, they remain in our waterways, leaching toxic substances into the water and sediment, contaminating the food



supply, and directly killing small animals.

However, the chemicals within the cigarette butt are not the only danger to the environment: The butt itself has proven to be a choking hazard for marine life and seabirds.

Cigarette butts are the No. 1 item picked up during the recent California Coastal and Intercoastal Cleanup Day. In 2005, more than 250,000 cigarette butts (35 percent of the litter collected) were picked up in one day from California's creeks, rivers, bays and beaches!

By following a few simple tips, we can prevent cigarette butts from entering our waterways:

- Always dispose of cigarettes properly and never discard them in the street or on a sidewalk.
- •Keep an ashtray in your car and never dispose of cigarettes out the car window.
- Provide ashtrays in smoking areas and keep the location well maintained.
- Sweep your sidewalk and gutter to remove cigarettes. Never hose down the area.
- Participate in a local cleanup event or plan one for your community.

Do your part! Remember, the Ocean Begins at Your Front Door.

For further information about what you can do to prevent water pollution or to report a water pollution problem visit www.ocwatersheds.com.

Rebates available!

The MWD offers rebates to Fullerton water customers who install new water-saving devices, including smart irrigation timers, rotating nozzles, and synthetic turf. For more information about rebates please visit www.bewaterwise.com.

- On-GOING FULLERTON CERTIFIED FARMERS MARKET, 8 a.m.-1:30 p.m. Wednesdays, Independence Park, 801 W. Valencia Drive, (714) 871-5304.
- ON-GOING FULLERTON COLLABORATIVE, 1:30 p.m., second Tuesday of the month, Hunt Branch Library, 201 S. Basque Ave.; no meetings in July; (714) 447-2884.
- ON-GOING HAPPY HANDY CAPPERS STROKE CLUB AND LIMITED EXERCISE CLASS, 9-11:30 a.m. Tuesdays, Fullerton Senior Multi-Service Center, 340 W. Commonwealth Ave.; (714) 633-5017.
- ON-GOING ARBORETUM PLANT SALES, 10 a.m.-4 p.m. Saturdays and Sundays; Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; (657) 278-3579.
- On-GOING FULLERTON AMERICAN LEGION POST 142, second Tuesday of month, Sizzler Restaurant, 1401 N. Harbor Blvd.; no-host dinner 6 p.m., meeting 7 p.m.; open to all veterans; (714) 871-2412 or www.fullertonpost142.com.
- ON-GOING FULLERTON GARDEN CLUB, 9 a.m.-noon, second Tuesday of month, Pavilion Room, Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; (714) 526-6713.
- On-GOING EBELL CLUB OF FULLERTON, 11 a.m., first Friday of the month, September through June; Ebell Clubhouse, 313 Laguna Road; new members welcome; (714) 526-2414.
- ON-GOING BINGO NIGHT, 7 p.m. third Saturday of month, St. Mary's Catholic Church Parish Hall, 400 W. Commonwealth Ave.; sponsored by St. Mary's Church; (714) 525-2500.
- On-GOING FULLERTON SUNRISE ROTARY BREAKFAST MEETINGS, 7:15-8:30 a.m., Thursdays, Meridian Sports Club, 1535 Deerpark Drive; (714) 743-8670.
- On-GOING BINGO AT RANCHO FULLERTON SOCIAL CLUB, 5-8 p.m. Mondays, in the Rancho Fullerton clubhouse, 1201 W. Valencia Drive.; (714) 680-0566.
- On-GOING FULLERTON MEN'S GOLF CLUB, 6 p.m., first Wednesday of the month, Fullerton Municipal Golf Course, 2700 N. Harbor Blvd.; featuring Saturday morning tee times, tournaments, team play; (714) 578-9201.
- Feb. 9 "Poetas and Songs for San Valentin" 7:30-9 p.m., Muckenthaler Cultural Center, 1201 W.

- Malvern Ave.; an evening of poetry for mature audiences and Latin songs; (714) 738-6595.
- Feb. 10-14 "Singing Valentines," 9 a.m.-9 p.m.; presented by the Orange Empire Chorus; package includes two songs sung in barbershop harmony, a card and a rose; proceeds benefit "Youth in Harmony" musical scholarship program; reservations (714) 871-7675.
- Feb. 15 "PRIVATIZATION OF GOVERNMENT SERVICES," 10 a.m.-noon, Placentia Public Library, 411 E. Chapman Ave.; first in a series of six sessions on the topic; sponsor League of Women Voters of Orange County; free; other sessions will be Feb. 29, March 15 and 28, and April 11 and 25; (714) 254-7440.
- Feb. 23 Lunch WITH THE LEAGUE, 11:30 a.m.-1:30 p.m., Meridian Club, 1535 Deerpark Drive; guest speaker Dr. Toni Sullivan will discuss "Our New Health Care Legislation the Untold Story;" sponsor League of Women Voters of Orange County; (714) 254-7440.
- Feb. 26 ALEXANDER STRING QUARTET with Clarinetist Gary Gray in Concert, 3:30 p.m., Sunny Hills High School Performing Arts Center, 1801 Warburton Way; free; sponsor Fullerton Friends of Music; (714) 526-5310 or www.fullertonfriendsofmusic.com.
- MARCH $3-2^{\tiny{ND}}$ ANNUAL MOTAL WHITE ELEPHANT SALE, 7-11 a.m., Morningside Presbyterian Church, 1201 Dorothy Lane; proceeds will go to the Museum of Teaching and Learning (MOTAL); Boy Scout Troop 97 will hold a fund-raising pancake breakfast at the church at the same time; (714) 879-7267.
- MARCH 15-18 MONSTER TOMATO AND PEPPER SALE, 3-7 p.m. March 15, 9 p.m.-4 p.m. March 16-18, Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; largest annual plant sale in the region that focuses exclusively on tomato and pepper plants; (657) 278-4762.
- MARCH 18 "FOOD-LOVING GUYS RAISING MONEY FOR FIES," 6-9 p.m., Coyote Hills Golf Course, 1440 E. Bastanchury Road; fund-raiser for Fullerton Interfaith Emergency Services; event will feature local amateur chefs cooking up their best recipes; (714) 680-3691.
- MARCH 24 20TH ANNUAL "A DAY OF AUTHORS," 9 a.m.-3 p.m., California State University, Fullerton, Titan Center, 800 N. State College Blvd.; featuring seven award-winning authors, including T. Jefferson Parker; event will include break-out sessions, book signings, continental breakfast, lunch and prizes; sponsored by the ALPHA Auxiliary to the Assistance League of Fullerton; proceeds support local charities; (714) 526-5124.

Send Calendar items to Public Information Office, Fullerton City Hall, 303 W. Commonwealth Ave., 92832. Mark them "Attention: Focus on Fullerton." Items may also be emailed to SylviaP@ci.fullerton.ca.us or faxed to (714) 738-6758. Nonprofit groups only. The items will also be placed on the City's cable channel and the City's web site.