

Projects:

- General Plan (*Community Development*): On June 27, the General Plan Advisory Committee approved conversion of the Administrative Draft of The Fullerton Plan (General Plan Update) to the Public Review Draft. As part of this phase of public input, the Public Review Draft will be presented to the City's committees and commissions. Committee and commissioner members will be briefed on the role and purpose of the General Plan, as well as on key components and the process undertaken to date to arrive at the Public Review Draft. Dates for Committee/Commission review are as follows: Redevelopment Design Review Committee Sept. 8; Parks and Recreation Commission Sept. 12; Technology Working Group Sept. 15; Citizens' Infrastructure Review Committee Sept. 19; Fullerton Museum Center Association Sept. 19; Energy and Resource Management Committee Sept. 21; Bicycle Users Subcommittee Sept. 21; Library Board of Trustees Sept. 22; and Transportation and Circulation Commission Oct. 3.
- Caltrans Grant (*Community Development*): Caltrans has notified the City that it is the recipient of a \$300,000 Urban Transit Planning Study Grant to conduct the FULLERTON FORWARD Feasibility Study and Implementation Plan. This effort will explore opportunities for a "town and gown" transit loop linking the Fullerton Transportation Center, Collegetown (Cal State Fullerton and Hope International University), civic center and other neighborhoods to create first- and last-mile transit connections, thus reducing vehicle miles traveled and increasing economic development opportunities.
- Active Shooter Exercise (*Fire*): The Fire Department was approached by CSUF Emergency Management's Coordinator Susan Fisher to request the Department's participation in a real-time Active Shooter Exercise. Due to the nature of these types of incidents, the Department believes this exercise will be of value countywide and asked additional agencies to participate. The exercise is about a lone shooter who shoots three college students. When the shooter is confronted by police officers, he turns into a suicide bomber and blows himself up, causing falling debris and injuring approximately 20 students fleeing from the structure. Participants: Fullerton Battalion 2 and Fire Truck 1; Huntington Beach Engine 41; Orange County Fire Authority Engine 35; Santa Ana Fire Engine; and CARE Ambulance three units.
- Main Library Re-opening (*Library*): Attendance opening day was just under 2,000, with total attendance for the week of July 23-31 hitting 10,797! One of the "invisible" improvements to the new library is the updating of the WiFi infrastructure. Access points have tripled and the bandwidth is now fast enough for the most tech-savvy patron. The Library's new meeting rooms have become the hottest space in the City of Fullerton. With the beautiful views looking out on to Commonwealth Avenue, meeting participants may be finding it hard to pay attention!
- Tennis Center Pavilion (*Parks and Recreation*): The Pavilion project is in its fifth week, with staff operating from a temporary trailer in the parking lot area. So far, staff is able to continue operations (and revenue) with little significant disruptions.

Programs:

Summer Concerts in the Park (Parks and Recreation): The annual Concerts

in the Park began July 13 and have been very successful. Weekly attendance has been as high as 1,500 people, and the participating Fullerton restaurants have been very busy. The Museum craft booth has been serving between 150–200 kids every week with fun, creative hands-on crafts. Staff continues to provide shuttles to and from First Evangelical Free each Wednesday.

Public Art Walking Tour (*Parks and Recreation*): A group of art history students will be taking a Public Art Walking Tour this month. The group is from Santa Ana College and will be led by Museum staff and a volunteer docent.

Month in Review:

- Website Statistics (*Redevelopment and Economic Development*): In July, the Department's section on the City website had 1,681 hits.
- Unemployment Rates (*Redevelopment and Economic Development*): Current unemployment rates on the national, state, county and local levels are as follows: U.S. 9.3 percent; California 12.1 percent; Orange County 9.2 percent; and Fullerton 9.6 percent. This data was provided by the Orange County Workforce Investment Board.
- **Police:** In July, the Department was dispatched to 4,134 calls for service and initiated 2,354 additional contacts. There were 1,169 criminal reports taken and 406 persons arrested for various criminal offenses.
- **Community Development:** In July, the Department: issued 156 plan checks and permits; issued 385 building permits; conducted 1,432 building inspections; visited 697 building sites; received 163 code enforcement complaints; handled 704 active code enforcement cases; closed 184 code enforcement complaints; conducted 866 code enforcement inspections; handled 62 Code Enforcement self-generated requests for service; in addition 26 acts of graffiti vandalism, 20 large item pickups (couches, etc., abandoned in alleys), nine shopping carts, four Maintenance Service requests and three signs were abated from the right-of-way.
- Major Building Permits Issued in July (*Community Development*): University House (555 N. Commonwealth Ave.) residential portion.
- **Fire:** In July, the Department had 951 requests for service, up from the 920 requests in July 2010. Of the 951 requests, 708 were for emergency medical aid, 28 were for fires, one was for a hazardous materials incident, and 53 were service calls. Of the medical aid requests, 448 required advanced life support response and 260 required basic life support response. In addition, the Department responded on 103 automatic aid calls, and received 94 automatic aid responses.