

Focus on Fullerton



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*"Focus on Fullerton" is
a publication of the City
of Fullerton, 303 W.
Commonwealth Ave.,
Fullerton, CA 92832.*



**You gotta
have heart!**

*The City of Fullerton has
lots of hearts in its
historic downtown as it
shows support for a
special project to raise
funds for art activities in
city schools. For the full
story, see pg. 3*

City schedules second free 'Shredder Day' for Oct. 9

In response to citizen requests, the City of Fullerton will host a "Shredder Day" Oct. 9 to allow residents to dispose of personal documents and papers.

The City has contracted with America Shredding to be in the City Hall visitor parking lot from 9 a.m.-1 p.m. Oct. 9 to accept boxes of personal documents to be shredded at no charge to citizens. The documents will be shredded on the spot.

Citizens may also bring dead batteries to

the event for disposal. In addition, electronic waste will be collected for recycling.

Citizens may bring five 10-inch-by-12-inch-by-16-inch boxes filled with paper to be shredded for free. Additional boxes over the five free loads will be charged \$5 per box.

Fullerton City Hall is located at 303 W. Commonwealth Ave. The visitor lot can be accessed from Amerige Avenue.

For information call the City Public Information Office at (714) 738-6317.

**UPDATE:
FULLERTON**

A look at the proposed Transportation Center Specific Plan

The proposed Fullerton Transportation Center Specific Plan (Specific Plan) is a forward-thinking planning document that establishes a community vision for the development of properties around the Fullerton Train Depot.

This zoning document is anticipated to encourage transit-oriented development over the next several years by placing housing within walking distance to the Fullerton Transportation Center (FTC), one of the busiest transit facilities in Orange County. The train depot is a major focal point of the Specific Plan.

For many reasons the proposed Specific Plan is the first of its kind for the City of Fullerton. It uses a "form-based code" to guide the physical design of buildings, streets and civic spaces. It also ensures that development will be consistent with the Specific Plan's vision and will support the creation of a community with "sense of place." Adoption of a Specific Plan requires a General Plan Revision, Zoning Code Amendment, and adjustment to the Central Business District Design Guidelines.

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Visit the City's web site: www.ci.fullerton.ca.us or www.cityof.fullerton.com

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It pays not to play hide and seek with your water meter!

We hope you never have a broken water pipe in your home as the resulting damage can be costly and may take several weeks to repair.

That's why it's so important to know where your water meter is. The quicker you are able to locate your water meter and turn off the water line during an emergency the less damage to your home.

If you had to locate the water meter serving your home, would you know where it is? Could you access the box and do you have a customer shut-off valve? As the photos above show, the meter boxes are often covered and camouflaged under landscaping or trapped beneath fencing, creating a hazard for you and the Water Utility staff.

In the event of a natural disaster or water emergency, you'll want quick access to your meter and it's best to be prepared for such incidents. Bushes, fences, rocks and

other objects on top of the meter box will cause delays in reaching the turn-off handle and can pose a danger for you personally.

Make sure the water meter area is clear by trimming back vegetation. Remove decorations that block access. Think about what you would have to do to gain access to the customer shut off valve before an emergency strikes. If you remove the cover to your meter box, look carefully before reaching for the valve - sometimes spiders, rodents, snakes or other "guests" may take up residency inside.

Most water meters are located in the sidewalk area. In some older or extremely hilly areas they may be situated beyond the sidewalk area. If you need assistance locating the meter box or information on installing a customer shut-off valve please contact the City of Fullerton Water Utility at (714) 738-6896. Do it now and you will be better prepared.

More about:

A look at the proposed Transportation Center Specific Plan

(Continued from pg. 1)

The total area covered by the proposed Specific Plan is approximately 39 acres. The Specific Plan includes a mix of residential, office, commercial and public facilities. Approximately eight acres are currently owned by the City, with the rest owned privately. Development of the privately owned properties within the area will vary depending on market conditions and property owner interest.

The Specific Plan includes goals that encompass livability, mobility, prosperity and sustainability. The Specific Plan's zoning will encourage the mixing of residential, office, retail and commercial uses near public transit, with the general intent of reducing the need for residents to own or use their cars.

Bike trails and lanes and pedestrian alleyways are planned to be created, expanded and improved to enhance transportation options for residents while simultaneously creating a more scenic experience.

All new buildings will be required to be equivalent to the basic Leadership in Energy and Environmental Design (LEED) certification criteria, although certification under LEED will not be required due to the high cost and lengthy certification process. The intent is to facilitate sustainability of future projects without adding unnecessary barriers.

In addition, a "Net Zero Water Demand" requirement will be implemented. That means any new development

will need to off-set its forecasted increase in water use by implementing a conservation program elsewhere in the City or by finding a new source of water. In addition, the Specific Plan stipulates that existing and future historical sites will be preserved.

The timeline for the Specific Plan will occur in two phases, with forecasted build-out dates occurring in 2015 and 2020. However the actual build-out dates may be much later, as the plan relies on market conditions and property owner interest.

Phase I of the proposed plan includes development on the City parking lots and properties surrounding the Fullerton Train Depot. A new parking structure would be built to accommodate businesses and commuters in the area, as well as relocating the OCTA bus depot into the ground floor of the structure. Phase II includes the remainder of the properties. The City is pursuing state Transit-oriented Development grant funding for the parking structure.

The Fullerton Planning Commission reviewed the proposed Specific Plan Sept. 22, and will continue the review at a special meeting Oct. 6. The City Council is scheduled to review the project at its Oct. 19 meeting. Public input is welcome at both meetings.

To learn more about the proposed Specific Plan or to review the history of the community-focused planning process, please contact Senior Planner Jay Eastman at (714) 738-6549 or JayE@ci.fullerton.ca.us.

Additional information is also available in the Community Development Department section of the City's website at www.ci.fullerton.ca.us.

**UPDATE
FULLERTON**

Police K-9 retirement leaves department in need of a replacement

When it comes to a sense of duty, pound for pound, they have no equal.

They never hesitate to chase down bad guys; when they start barking orders, you can bet crooks listen; and when their shift is over, all they ask is a little kibble and a game of catch.

"They" are the members of the Fullerton Police Department's K-9 Corps and they are valuable tools in the department's mission to protect and serve the citizens of Fullerton.

But today, the department's two-dog K-9 team is down one: "Officer" Jager, a German shepherd, has retired from an impressive tour of duty with his human counterparts, leaving only "Officer" Blitz available to help patrol the mean streets of Fullerton.

"The K-9s are valuable resources for the department, especially in the area of officer protection," said Police Chief Michael Sellers. "It definitely impacts our operations to be down one dog."

Sellers said Jager's absence will especially impact the department's narcotics enforcement efforts as he was



"Officer" Jager on the job protecting the citizens of Fullerton

cross-trained to sniff out drugs. The Chief noted that in Jager's three years on the job, he helped with hundreds of drug searches and with the arrests of numerous suspects for drug violations.

Sellers said Jager was also instrumental in helping officers search and locate suspects in shootings and

assaults, as well as with countless residential and business alarm calls.

With the current economic downturn impacting municipal budgets, the Police Department does not have the funds available to replace Jager. Sellers said the department is hoping citizens will step forward, as they have in the past, and donate toward the purchase of a new dog for the department.

A fund has been set up and donations may be sent to the Fullerton Police Department at 237 W. Commonwealth Ave., Fullerton, CA 92832. Checks should be made payable to the City of Fullerton, with the words "Police K-9 Program" in the check notation box.

Further information about the K-9 fund-raising effort may be obtained by calling Sgt. Andrew Goodrich of the Fullerton Police Department at (714) 738-6838, or by email at AGoodrich@fpd.org.

Fullerton Transportation Center project receives state recognition

The City of Fullerton is one of five California cities to receive the "gold" designation under the state Housing and Community Development Department's "Catalyst Projects for California Sustainable Strategies Pilot Program."

The designation, announced recently by the state, was for Fullerton's Transportation Center Specific Plan Project. In addition to the designation, the city will receive a grant of \$1.35 million in funds from the state's Innovative Homeownership Program.

Thirteen communities statewide were selected for recognition under the program, with placement ranked in gold, silver and bronze categories. Fullerton was the only Orange County city to receive gold designation.

Criteria for projects selected included that they must promote effective job and housing relationships, enhance multimodal transportation options, and provide opportunities for community involvement.

Rob Zur Schmiede, Fullerton redevelopment and economic development director, explained the goal of the "Catalyst Projects" program is to promote innovative land use and green building strategies.

To help achieve that goal, "communities who receive designation under the program are required to collect data and measure the effectiveness of their projects and develop an outline of how the strategies and tools can be used by communities throughout the state," Zur Schmiede said.

The Specific Plan project "is a blueprint for the further development of the Transportation Center into an active,

mixed-use, transit-oriented community," Zur Schmiede said.

Elements of the proposed project, which Zur Schmiede said were developed "with considerable citizen involvement," include multi-family housing for various income levels, commercial and office space, and a small hotel.

For information about the "Catalyst Projects" Program or the Specific Plan project call (714) 738-6877.

The City wears its heart on its sleeve for kids

The City of Fullerton is wearing its heart...er, hearts...on its sleeve in an effort to raise funds for art programs for children.

Scattered about the streets and medians in downtown Fullerton are 18 over-sized heart sculptures which are part of a special fund-raising campaign titled "All the Hearts for All the Kids."

The campaign is sponsored by the All the Arts for All the Kids Foundation, which funds art programs in Fullerton elementary schools.

The hearts, each decorated by a different local artist, will be sold to the highest bidders Saturday, Oct. 30, at the Foundation's annual "Pins, Pots and Possibilities" fund-raising auction.

The Fullerton City Council approved placement of the hearts in the downtown. Funding for the program was provided by the All the Arts for All the Kids Foundation.

Further information about "All the Hearts for All the Kids" may be obtained by calling Lauralyn Escher at (714) 447-7484.



City offers new Korean-language translation service

In an effort to reach out to Fullerton's growing Korean population, the city's Community Development Department now offers translation services for Korean-speaking residents and business people.

Eunice Im, a graduate student working on a master's degree in planning at USC, is the department's new Korean Community Liaison. An intern, she is available from 9 a.m.-2 p.m. Tuesdays and Thursdays.

While her "home base" will be in the Community Development Department, Im will also be available to any city department needing assistance with translation services for Korean-speaking customers.

"The City of Fullerton is committed to continuous improvement of its service to the public," said Al Zelinka, Community Development director. "As part of this commitment, the city is broadening its efforts to communicate with its multicultural citizenry.

"With Fullerton experiencing ever-increasing growth in its Korean community, Eunice will be a tremendous asset as we reach out to serve our Korean-speaking citizens."

Im holds a bachelor's degree in political science from UCLA, with a minor in East Asian language and culture studies.



Eunice Im assists customer with building plans

She has extensive public sector work experience to her credit, including a stint with the Los Angeles County Economic Development Corp., where, among other assignments, she helped implement lay-off aversion grants through American Reinvestment and Recovery Act funds to assist "at-risk" businesses in Los Angeles.

In addition, Im has worked intern assignments for Orange County Supervisor Janet Nguyen, for the Los Angeles Community Redevelopment Agency, and for the Los Angeles Department of Neighborhood Empowerment.

In 2007 Im worked three months for the United Nations Educational, Scientific and Cultural Organization-Mizy Center in Seoul, South Korea, where she translated Korean literature into English booklets, and facilitated cultural awareness lectures and activities for youths.

Im can be reached at the Community Development office at (714) 773-5772, or by email at Eunicel@ci.fullerton.ca.us.

Annual 'Fullerton Reads' program celebrates the human spirit

The struggles of the Joad Family to survive the hardships and deprivations of the Great Depression will be the focus of the 4th Annual "Fullerton Reads" program sponsored by the Fullerton Public Library in October.

John Steinbeck's American classic "The Grapes of Wrath" has been selected by the Library for the month-long "Fullerton Reads" program.

The goal of "Fullerton Reads," said Maureen Gebelein, director of the Fullerton Public Library, is to "provide opportunities for people of all ages, cultures and ethnic backgrounds to come together to explore issues important to us all.

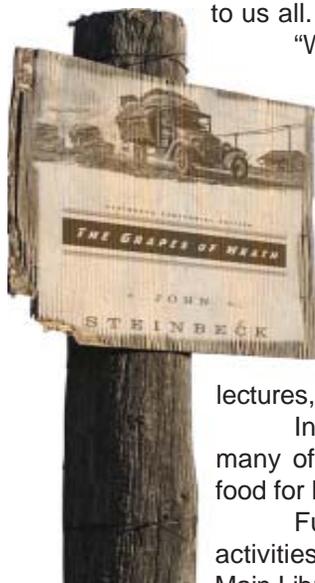
"What better way is there to embark on a city-wide reading adventure than featuring a book that so eloquently illustrates the importance of resilience and hope in everyday life," Gebelein said.

She added given the current nationwide economic downturn, the story of the Joad Family will "likely strike a responsive chord with many of our readers."

Several special events focused around the Pulitzer Prize-winning "The Grapes of Wrath" are planned throughout October. Activities will include lectures, a film festival, and special programs for children.

In keeping with the theme of the book, admission to many of the "Fullerton Reads" activities will be a can of food for local charities that feed the hungry and homeless.

Further information about "Fullerton Reads" or the activities planned may be obtained by calling the Fullerton Main Library at (714) 738-6326.



Fire Chief Knabe honored by Scouts

Fullerton Fire Chief Wolfgang Knabe has been named a Spurgeon Award recipient by the Orange County Explorer Scouting Division.

The award was presented in recognition of Knabe's support of the Explorer Scouting program in Orange County, including the Fullerton Fire Explorer Post.

Knabe has been Fullerton's fire chief since 2005, coming to the city from San Luis Obispo, where he was chief from 2002-05. Prior to that, he served 22 years with the L.A. City Fire Department, working up the ranks to the post of battalion chief.

Knabe holds both a bachelor's degree in management and a master's in public administration from California State University, Northridge. He is also a graduate of the National Fire Academy's Executive Fire Officer Program.

Knabe and his wife, Heather, have five children and two grandchildren.





Museum Center calendar

Haunted Fullerton Walking Tours

Wednesdays and Thursdays, through Nov. 4
6-8:30 p.m.

\$18 General/\$15 Museum Members

Take a guided tour through Fullerton: Orange County's Most Haunted City. See Downtown Fullerton's haunted locations! Find out where ghosts have been sighted, and learn the real life stories behind the hauntings. Tours begin at the Fullerton Museum Center, and involve approximately 1.5 miles of walking with some stairs. Tour is not recommended for children under 13.

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Stroller Brigade

10 a.m.-noon Wednesdays

Free

Calling all toddlers, preschoolers and their grown ups! Come to the Fullerton Museum Center and enjoy docent-led games, stories, puzzles and crafts in the Leo Fender gallery! (No Stroller Brigade during exhibit installation Oct. 13 and 20)

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"10,000 Years of Beer" Family Day

Noon-4 p.m. Oct. 10

Free with regular Museum admission

If you haven't checked out this exhibit, today is the day to do it! On the last day of "Kegged, Casked, Bottled or Canned: 10,000 Year of Beer," visitors of all ages will enjoy arts and crafts, scavenger hunts for prizes, Bavarian music and dance, drop-in tours and more.

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Evening for Educators

7-9 p.m. Oct. 25

Free, but reservations required

Classroom teachers and home educators are invited to the Museum for a free tour of "Hungry Planet: What the World Eats," light refreshments, and lesson plan ideas inspired by this special Museum exhibit. Participants will be able to book school tours at this event. Many thanks to the Fullerton Rotary Club for providing a limited number of free buses to Fullerton School District groups who would like to tour this exhibit. Teachers must attend this workshop to apply for this opportunity. Call the Education Office at (714) 738-3136 for more information.

Call (714) 738-6545 for more information



Winterizing your pool?

Make sure pool clean-up doesn't pollute!

Clean beaches and healthy creeks, rivers, bays and oceans are important to Fullerton and all of Orange County. However, many common activities can lead to water pollution if you're not careful.

Swimming pools and spas are common in Orange County and Fullerton, but they must be maintained properly to guarantee that chemicals aren't allowed to enter the street, where they can flow into storm drains and then into the waterways. Unlike water in sanitary sewers (from sinks and toilets), water in storm drains are not treated before entering our waterways and ocean.

You would never dump pool chemicals into the ocean, so don't let it enter the storm drains. Follow these easy tips to help prevent water pollution.

Acceptable and preferred method of disposal

When you cannot dispose of pool water in the sanitary sewer, the release of dechlorinated swimming pool water is allowed if all of these tips are followed:

- The residual chlorine does not exceed 0.1 mg/l (parts per million).
- The pH is between 6.5 and 8.5.
- The water is free of any unusual coloration, dirt or algae.
- There is no discharge of filter media.
- There is no discharge of acid cleaning wastes.

How to know if you're following the standards

You can find out how much chlorine is in your water by using a pool testing kit. Excess chlorine can be removed by discontinuing the use of chlorine for a few days prior to discharge or by purchasing dechlorinating chemicals from a local pool supply company. Always make sure to follow the instructions that come with any products you use.



Doing your part

By complying with these guidelines, you will make a significant contribution toward keeping pollutants out of Orange County's creeks, streams, rivers, bays and the ocean. This helps to protect organisms that are sensitive to pool chemicals, and helps to maintain the health of our environment.

C A L E N D A R

- On-going – Fullerton Certified Farmers Market, 8 a.m.-1:30 p.m. Wednesdays, Independence Park, 801 W. Valencia Drive, east of Euclid Street; (714) 871-5304.
- Through Oct. 10 – “Kegged, Casked, Bottled or Canned: 10,000 Years of Beer,” Fullerton Museum Center, 301 N. Pomona Ave.; exhibit uses advertising material, tap handles, metal signs, prints, beer steins, and fixtures from the home brewing industry to tell the history of beer stretching from the 6th millennium B.C. to the present; Museum hours and information (714) 738-6545.
- Through Nov. 4 - Haunted Fullerton Walking Tours, 6-8:30 p.m. Wednesdays and Thursdays; special Halloween tour available; sponsor Fullerton Museum Center; \$18 general public/\$15 Museum members; not recommended for children 13 and younger; reservations (714) 738-6545.
- Oct. 2 – Fullerton Car Show, 8 a.m.-4 p.m., Downtown Plaza, Wilshire Avenue, between Harbor Boulevard and Pomona Avenue; featuring 200 hot rods and custom cars, plus food booths, entertainment, and activities for kids; proceeds to go to Fullerton Boys and Girls Club, Fullerton Police Explorers and Women’s Transitional Living Center; (714) 239-9875.
- Oct. 2 - 24th Annual Maple School Fund-raiser Dance, 7 p.m.-midnight, Fullerton Senior Multi-Service Center, 340 W. Commonwealth Ave.; proceeds to benefit Maple Elementary School; tickets (714) 526-3498.
- Oct. 2-3 - 2010 Fall Plant Sale, 9 a.m.-4 p.m. Oct. 2 and noon-4 p.m. Oct. 3, Fullerton College Horticulture Department, Berkeley Avenue at Lemon Street; sale will offer a wide selection of California native and drought-tolerant plants; (714) 992-7135.
- Oct. 9-10 – California Native and Fall Plant Sale, 10 a.m.-4 p.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; special Friends of the Arboretum preview sale 10 a.m.-2 p.m. Oct. 8; (657) 278-4010.
- Oct. 15-31 – “Jane Eyre,” Plummer Auditorium, 201 E. Chapman Ave.; presented by the Fullerton Civic Light Opera; tickets (714) 879-1732.
- Oct. 16 – Autumn Boutique, 9 a.m.-2 p.m., First Christian Church, 115 E. Wilshire Ave.; featuring lots of gift ideas, include gift baskets, stuffed animals craft supplies, prize drawings, nostalgia items, and free refreshments; lunch available for purchase; free child care available until noon; preview viewing 7-8 p.m. Oct. 15; (714) 525-5525.
- Oct. 16-17 – 11th Annual “Ragfest,” annual celebration of ragtime music; performances are offered at varying times and locations; sponsor Fullerton Friends of Jazz; proceeds will go toward supporting youth music programs. Ragfest Headquarters, Steamers Jazz Club and Cafe, 138 W. Commonwealth Ave.; tickets and information (714) 879-4030 or www.ragfest.com.
- Oct. 23 – Damas de Caridad 7th Annual Holiday Festival and Luncheon, 10 a.m.-2:30 p.m., Richard Nixon Library and Birthplace, 18001 Yorba Linda Blvd., Yorba Linda; proceeds to benefit St. Jude Medical Center’s Children’s Dental Clinic; reservations necessary; (714) 992-4484.
- Oct. 24 – Oktoberfest, 2-5 p.m., Downtown Plaza, Wilshire Avenue, between Harbor Boulevard and Pomona Avenue; featuring entertainment, food, beverages and family fun; sponsor Fullerton College Foundation; proceeds go to student scholarships; (714) 525-5651.
- Oct. 27 – Fullerton Republican Women Federated Luncheon, 11:30 a.m., Coyote Hills Golf Course, 1440 E. Bastanchury Road; guest speaker Cong. Ed Royce; (714) 871-6862.
- Oct. 28 - “Conversation with your City,” a special program presented by City Councilwoman Sharon Quirk-Silva, 7:30 p.m., Fullerton Museum Center, 301 N. Pomona Ave.; guest speaker Engineering Director Don Hoppe and Maintenance Services Director Bob Savage; (714) 738-6311.
- Oct. 29-30 - 7th Annual “Haunted Garden,” 6:30 p.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; scary fun for all ages; (657) 278-4010.
- Nov. 5 – “Home for the Holidays” at the Muckenthaler Villa, 7-9 p.m., Muckenthaler Cultural Center, 1201 W. Malvern Ave.; (714) 738-6595.
- Nov. 12-14 – Fullerton Union High School Class of 1970 40th Reunion Weekend; featuring homecoming pre-game tailgate party Nov. 12, reception and buffet dinner Nov. 13, and brunch for faculty and alumni Nov. 14; (714) 870-6036 or www.FUHS1970reunion.com.

Send Calendar items to Public Information Office, Fullerton City Hall, 303 W. Commonwealth Ave., 92832. Mark them "Attention: Focus on Fullerton." Items may also be emailed to SylviaP@ci.fullerton.ca.us or faxed to 738-6758. Nonprofit groups only. The items will also be placed on the City’s cable channel and the City’s web site.