



Fullerton Founder's Day and Parade Sponsorship Opportunities

A celebration of our proud past and bright future

On Saturday, September 26, Fullerton will come together to celebrate our city's rich history with a Founder's Day Parade and Fair. With several levels of support available, we look forward to your anticipated support to help make this event a memorable success.

	GOLD \$5000	SILVER \$4000	BRONZE \$3000	PATRON \$1000	SUPPORT \$500	ASSOCIATE \$250
Presenting Sponsor with logo	X					
VIP table in Museum Beer Garden*	X	X				
VIP seating at Parade	X	X	X			
Booth space at Fair	X	X	X			
VIP Reception invitation	X	X	X	X		
Business/Name mentioned at Fair	X	X	X	X		
Business/Name mentioned on social media	X	X	X	X	X	
Business/Name listed on event website	X	X	X	X	X	X
Business/Name logo on official event poster/signage on day of event	X	X	X	X	X	X
Business/Name in official program	X	X	X	X	X	X

Presenting Sponsor with Logo

The highest level of recognition, the Gold Sponsor is a partner among the other presenting agencies and is recognized as such.

VIP Table in Museum Beer Garden*

Two VIP tables located in the Fullerton Museum Center's Beer Garden, with two pitchers of beer, reserved during the Fair. *Please note, only two available, and on a first-reserve basis.*

VIP Seating at Parade

Enjoy the parade's return from the best seat on the street-comfortably, and near the judges for optimum viewing.

Booth Space at Fair

The opportunity to showcase your business to a captive audience of the Fullerton community with a vendor booth at the Fair.

VIP Reception Invite

You and a guest are invited to enjoy a VIP evening reception with partner agencies and local dignitaries. Details of the event are forthcoming.

Business/Name Mentioned at the Fair

Your name mentioned from the stage and heard by attendees at the Fair, which in previous years, has garnered nearly 25,000 people.

Business/Name Mentioned on Social Media

With a growing Facebook page and partner social media accounts, your name can be shared with over 9,000 individuals, strengthening your brand's consumer visibility.

Business/Name Listed on Website

Your business name listed on the event's web page, which is anticipated to receive heavy website traffic as the event nears.

Business Name/logo on Official Event Poster/signage on Day of Event

With a population of nearly 139,000, the Fullerton community and surrounding areas are an established consumer base. Your logo on branding materials will reach this audience and establish brand recognition and support.

Business Name in Official Program

Your name will be listed in the official program and distributed at the Founder's Day Parade and Fair, available to the estimated thousands of attendees.

For More Information www.CityofFullerton.com/FoundersDay